



యోగి వేమన విశ్వవిద్యాలయం, కడప YOGI VEMANA UNIVERSITY

Accredited by NAAC 'A' Grade with CGPA 3.13 / 4.0

Vemanapuram, Kadapa-516005, Andhra Pradesh, India

Learning Outcome of Bachelor of Arts (Economics) Honours Programme

The NEP 2020 emphasizes a holistic, multidisciplinary, and flexible approach to undergraduate education. A 4-year Bachelor of Arts (Economics) program under this framework would aim to produce graduates with the following learning outcomes:

Core Commerce Knowledge and Skills

- Develop a strong foundation in financial accounting principles, practices, and standards.
- Understand the role of accounting in managerial decision-making.
- Grasp economic principles, theories, and their application to business.
- Acquire knowledge of commercial and business laws.
- Develop statistical skills for data analysis and interpretation in business context.

Interdisciplinary Perspective

- Understand the macro and microeconomic environment of business.
- Gain knowledge of e-commerce, digital marketing, and digital finance.
- Develop a strong sense of ethical and sustainable business practices.
- Apply quantitative techniques for business problem-solving.
- Develop effective communication skills for business interactions.

Generic Skills and Attributes

- Develop analytical and critical thinking skills for problem-solving.
- Apply problem-solving skills to real-world business challenges.
- Collaborate effectively in diverse teams.
- Demonstrate leadership qualities and the ability to inspire others.
- Cultivate a mindset of continuous learning and adaptation.

Career and Employability Skills

- Apply data analytics for business decision-making.
- Understand financial planning, analysis, and control.
- Develop entrepreneurial skills and mindset.
- Gain exposure to international business practices.
- Prepare for a variety of careers in finance, accounting, management, and consulting.

Additional Learning Outcomes Aligned with NEP 2020

- Develop proficiency in at least one Indian language to enhance global business perspective.
- Participate in internships, industry projects, and live projects.
- Foster personal and intellectual growth through co-curricular activities.


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