



యోగి వేమన విశ్వవిద్యాలయం, కడప  
YOGI VEMANA UNIVERSITY

Re-accredited by NAAC 'A' Grade with CGPA of 3.13/4.0 (2<sup>nd</sup> Cycle)

Vemanapuram, Kadapa-516005, Andhra Pradesh, India

Prof. Y.P. Venkata Subbaiah  
REGISTRAR

<https://www.yvu.edu.in>  
registraryvu@gmail.com  
+91-9885807919

To

Date: 27-11-2023.

The Joint Secretary  
University Grants Commission (Distance Education Bureau)  
New Delhi

Sir,

Sub: YVU-CDOE- Information regarding Master of Business Administration (Management Studies) [MBA (MS)] and Master of Business Administration (Human Management) [MBA(HRM)] Programmes offered in conventional mode – Reg

- Ref: 1. UGC(DEB) Recognition F. No. 30-30/2023 (DEB-II) dt. 11-09-23  
2. All India Council for Technical Education (AICTE) Letter of Approval F.No. South-Central/2023-24/1-4336617785 dt.16-06-2023  
3. UGC-DEB notification F.No.1-1/2023 (DEB-I) 05-10-2023.  
4. University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020.

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I am writing to provide updated information regarding the Master of Business Administration (Management Studies) [MBA (MS)] and Master of Business Administration (Human Resource Management) [MBA (HRM)] programs offered in conventional mode at Yogi Vemana University College, Kadapa.

As of the current academic session, fifteen batches have completed the MBA (MS) and MBA (HRM) programs in conventional mode at our institution, since 2008 onwards. This accomplishment reflects the dedication of our faculty and the commitment of our students to academic excellence. A copy of the latest academic year consolidated provisional certificate and Original Degree issued by the varsity is enclosed for your perusal. This information is being submitted to comply with the reporting requirements and to keep the University Grants Commission informed about the status and progress of our conventional MBA programs.

Thank you for your consideration and support.

Copy to:

P.A. to the Hon'ble Vice-Chancellor, YVU, Kadapa.  
The Director, CDOE, YVU, Kadapa.  
File

  
REGISTRAR  
REGISTRAR  
YOGI VEMANA UNIVERSITY  
KADAPA-516 005.

SI No. : 53040



# YOGI VEMANA UNIVERSITY:KADAPA

Provisional Certificate cum Memorandum of Grade Sheet

Register No.: 0011820017

This is to certify that Mr./Ms./Smt. **PREMA RAJU K** Son/Daughter of **LAKSHMAIAH K** has qualified himself /herself for the Degree of **M.B.A(GENERAL)**. He/She having passed the Examination with "**B+**" grade in **October-2022**. He/She has done all that was necessary for the formal presentation of the Degree.

The following are the grades secured by the candidate:

Aadhar No.: 423631863578

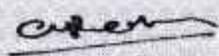
Title of the Subject	Credits	Grade Point	Grade	Credit Points	Year of Passing
<b>I Semester</b>					
PRINCIPLES OF MANAGEMENT	4	5	C	20	DEC 18
ORGANIZATIONAL BEHAVIOUR	4	6	B	24	DEC 18
BUSINESS COMMUNICATION	4	6	B	24	DEC 18
MANAGERIAL ECONOMICS	4	6	B	24	DEC 18
STATISTICS AND RESEARCH METHODOLOGY	4	6	B	24	DEC 18
ACCOUNTING FOR MANAGEMENT	4	6	B	24	DEC 18
COMPUTER APPLICATIONS IN MANAGEMENT	4	7	B+	28	DEC 18
COMPREHENSIVE VIVA VOCE	2	9	A+	18	DEC 18
<b>II Semester</b>					
MARKETING MANAGEMENT	4	6	B	24	MAR 19
HUMAN RESOURCE MANAGEMENT	4	6	B	24	MAR 19
FINANCIAL MANAGEMENT	4	7	B+	28	MAR 19
PRODUCTION MANAGEMENT	4	6	B	24	MAR 19
OPERATIONS RESEARCH	4	7	B+	28	MAR 19
INFORMATION SYSTEMS FOR MANAGEMENT	4	7	B+	28	MAR 19
BUSINESS ENVIRONMENT	4	6	B	24	MAR 19
PERSONALITY DEVELOPMENT(NON-CORE PAPER) (NON-CORE)				PASS	MAR 19
PROJECT VIVA-VOCE	2	9	A+	18	MAR 19
<b>III Semester</b>					
BUSINESS LAW	4	6	B	24	APR 22
ENTREPRENEURSHIP & SMALL BUSINESS MANAGEMENT	4	7	B+	28	APR 22
TOTAL QUALITY MANAGEMENT	4	7	B+	28	APR 22
SERVICE MARKETING	4	7	B+	28	APR 22
COST ACCOUNTING FOR MANAGEMENT	4	6	B	24	APR 22
PRODUCT AND BRAND MANAGEMENT	4	6	B	24	APR 22
FINANCIAL MARKET AND DERIVATIVES	4	6	B	24	APR 22
BASICS IN PHOTOGRAPHY AND VIDEOGRAPHY(NON-CORE PAPER) (NON-CORE)				PASS	APR 22
SEMINAR ON SUMMER TRAINING PROJECT AND COMPREHENSIVE VIVA-VOCE	2	9	A+	18	APR 22
<b>IV Semester</b>					
STRATEGIC MANAGEMENT	4	7	B+	28	SEP 20
TALENT AND KNOWLEDGE MANAGEMENT	4	7	B+	28	SEP 20
ADVERTISING AND SALES PROMOTION	4	6	B	24	SEP 20
SECURITY ANALYSIS AND PORTPOLIO MANAGEMENT	4	6	B	24	SEP 20
FINANCIAL RISK MANAGEMENT	4	8	A	32	SEP 20
INTERNATIONAL MARKETING	4	7	B+	28	SEP 20
FINANCIAL SERVICES	4	6	B	24	SEP 20
VIVA-VOCE	4	8	A	32	OCT 22
PROJECT REPORT	4	8	A	32	OCT 22
Total :	126			834	

CGPA(Cumulative Grade Point Average) : 6.62

Date :- 31-01-2023  
Kadapa

Read By:

Compared By:

  
**CONTROLLER OF EXAMINATIONS**

Sl.No.: P001621

Reg.No.: 0011820017



# YOGI VEMANA UNIVERSITY



(Established in the year 2006, by an Act of Andhra Pradesh State Legislature)

## యోగి వేమన విశ్వవిద్యాలయం Faculty of Management Studies

This is to certify that **Mr/Mrs/Miss.Prema Raju K**  
son/daughter of  
**Sri Lakshmaiah K and Smt Narayanamma K**  
has been admitted to the Degree of  
**Master of Business Administration**

having been certified by duly appointed Examiners  
to be qualified to receive the same at the  
examinations prescribed thereof in **October 2022**  
and having been placed in the **"B+" Grade**

ఫ్యాకల్టీ ఆఫ్ మేనేజిమెంట్ స్టడీస్

శ్రీ/శ్రీమతి/కుమారి ప్రేమ రాజు కె

శ్రీ లక్ష్మయ్య కె మరియు శ్రీమతి నారాయణమ్మ కె

గారి కుమారుడు/కుమార్తె 2022 వ సంవత్సరం అక్టోబర్ నెలలో నిర్వహించబడిన పరీక్షలలో  
"బి ప్లస్" శ్రేణిలో ఉత్తీర్ణత పొందినట్లు విశ్వవిద్యాలయం నియమించిన పరీక్షకులు ధృవీకరించినందువల్ల

అతనికి/ఆమెకు

మాస్టర్ ఆఫ్ బిజినెస్ అడ్మినిస్ట్రేషన్ లో

పట్టా ప్రదానం చేయడానికి అర్హత పొందినట్లు ధృవీకరించడమైనది.

Aadhaar No. 423631863578



Kadapa-516 005  
Andhra Pradesh, India.  
Date: 02-12-2023

Vice Chancellor

Given under the seal of the University

విశ్వవిద్యాలయ అధికార ముద్రతో జారీ చేయడమైనది.