

## **Learning Outcome of MBA (HRM) Programme**

The Centre for Distance and Online Education (CDOE) of Yogi Vemana University, since its inception, has been striving hard to serve the students who are otherwise deprived of higher education. It has become a lighthouse of learning for people of all ages and genders, particularly for such people who, for different reasons, cannot avail themselves of the higher course of studies as regular full-time students. It aims to promote holistic development through academic excellence, employability, acquisition of analytical skills and higher research. Keeping this mission and objective in mind CDOE has introduced MBA (Human Resource Management) programme under open and distance learning mode of education intending to provide greater opportunities for access to higher education. The motive is to develop managerial skills among the rural as well as urban people. This course has been designed for all willing, qualified, and working people who could not pursue their education in a regular mode.

### **Our Objectives**

The MBA in Human Resource Management Programme aims to achieve the following objectives:

- to provide a learning curve to the students that can be readily transferred into daily practices, especially in human resources.
- It focuses on basic functions such as HR planning, selection, performance management, recruitment management, compensation management, and performance appraisals.
- It also sheds light on labor relations, interpersonal skill development, organizational behavior, and the development of organizational policies.
- to develop HR professionals capable of handling vital HR roles in public and private HR firms such as HR specialists, employment relations, and more.

The CDOE of Yogi Vemana University has developed an innovative programme for the Master of Business Administration (HRM). The relevance of this programme under ODL mode of education is to develop entrepreneurship skills in the hard situation of the present days. The CDOE has introduced this programme under open and distance learning (ODL) mode of education with a view to providing greater opportunities of access to higher education.

MBA (HRM) is a management programme with a special focus on the role and importance of management in modern businesses. Students learn the inside out of the modern business world and are groomed to become highly creative and focused management professionals.

This MBA (HRM) program aims for aspirant professional and economically backward students including students of rural background who could not study in regular mode. Students who are graduates but could not find an opportunity to go for postgraduate studies in regular mode of education due to the limitation of seats; we offer them the best of opportunity by offering this MBA (HRM) program at postgraduate level. In addition, students who have already started working after graduation can opt for this MBA (HRM) program to increase their qualification, thereby improving their job prospects.

  
**Director, CDOE**  
DIRECTOR  
CENTRE FOR DISTANCE AND ONLINE EDUCATION (CDOE)  
YOGI VEMANA UNIVERSITY,  
KADAPA - 516005.



  
**Registrar**  
REGISTRAR  
YOGI VEMANA UNIVERSITY  
KADAPA - 516 005.